

The 9<sup>TH</sup> Annual Hugs For Brady Winter Gala  
**MARCH 2, 2019**  
 The Palace at Somerset Park

**Year**  
 of the **Dr.**



**TICKETS** This event is black tie optional.

Visit [hugsforbrady.afrogs.org](http://hugsforbrady.afrogs.org) to purchase tickets.

**INDIVIDUAL\* – \$225**

**TABLE OF 12 – \$2,500**

**CAN'T MAKE IT? Donate a ticket for our oncology families!**

\*If you wish to sit as a group, you must purchase a table of 12 online or by check. **If paying by check**, please write "GROUP SEATING" in the memo area. Individual tickets will be placed in open seating.

**I WOULD LIKE TO HELP KIDS BATTLING CANCER BY:**

GALA SPONSORSHIP

All materials, logos, artwork, and ads (full color, 300 dpi PDF files) are due to [marketing@hugsforbrady.org](mailto:marketing@hugsforbrady.org) by Jan. 31, 2019

SPONSORSHIP TITLE

\$

DOLLAR AMOUNT

SILENT AUCTION DONATIONS

Support our silent auction by donating a gift valued at approximately \$500 or greater. Please send your silent auction items by Jan. 31, 2019.

DESCRIPTION OF AUCTION DONATION

\$

DOLLAR VALUE OF DONATION

RESTRICTIONS/BLACKOUT DATES

The above item(s) are generously donated by:

COMPANY/INDIVIDUAL NAME

CONTACT PERSON

TITLE

ADDRESS

CITY

STATE

ZIP

PHONE

CELL

EMAIL

**PLEASE SEE NEXT PAGE FOR  
 Sponsorship Opportunities**

**TO REGISTER AS A SPONSOR/ADVERTISER:**

**Online**  
[hugsforbrady.afrogs.org](http://hugsforbrady.afrogs.org)  
 (preferred method)

**By Mail**  
 Please return this form and make checks payable to:  
 Hugs for Brady Foundation  
 4 Quentin Rd.  
 Kendall Park, NJ 08824

FULL COLOR PROGRAM ADVERTISING

Visit [hugsforbrady.afrogs.org](http://hugsforbrady.afrogs.org) to register as a sponsor/advertiser. All listed sizes include a 0.125" in bleed unless listed otherwise.

**Full-Page – \$1,000**

5.75"w x 8.75"h

**Business Card Size – \$300**

3.5"w x 2"h (no bleed)

**Half-Page – \$600**

5"w x 4"h (no bleed)

**Friend of the foundation – \$100**

Listed together on one page

All materials, logos, artwork, and ads (full color, 300 dpi PDF files) are due to [marketing@hugsforbrady.org](mailto:marketing@hugsforbrady.org) by Jan. 31, 2019.

AD CHOICE

\$

DOLLAR AMOUNT

**QUESTIONS?**

Please e-mail Sarah Lott at [development@hugsforbrady.org](mailto:development@hugsforbrady.org)

To buy your sponsorships, tickets, or for more information, visit [www.hugsforbrady.org](http://www.hugsforbrady.org)

**For merchandise/baskets please ship or deliver to:**

The Palace at Somerset Park  
 333 Davidson Ave.  
 Somerset, NJ 08873  
 Attention: Marc Hamel / Hugs for Brady

**For gift certificates and gift cards please mail to:**

Hugs for Brady  
 4 Quentin Rd.  
 Kendall Park, NJ 08824  
 Attention: Gala



Helping Kids with Cancer,  
 One Hug at a Time...™

[HugsForBrady.org](http://HugsForBrady.org)

## SPONSORSHIP LEVELS

Visit [hugsforbrady.afrogs.org](https://hugsforbrady.afrogs.org) to register as a sponsor/advertiser.

### PLATINUM SPONSOR – \$25,000\*

- VIP acknowledgment in video
- 24 complimentary guest reservations
- 24 guests invited to VIP sponsors pre-party
- Back cover advertisement prominent in the program
- Listed as Platinum Sponsor in gala program
- Prominent pre- and post-event mention in all promotional media
- VIP spotlight acknowledgment in the Hugs for Brady Newsletter
- Prominent location for your name/logo on website
- VIP on-stage recognition at the gala, if you choose

### ANGEL SPONSOR – \$15,000\*

- 24 complimentary guest reservations
- 24 guests invited to VIP sponsors pre-party
- 1-page inside front cover advertisement prominent in the program
- Listed as Angel Sponsor in gala program
- Prominent pre- and post-event mention in all promotional media
- Acknowledgment in the Hugs for Brady Newsletter
- Your name/logo on website
- Recognition at the gala

### CHILDHOOD WONDER SPONSOR – \$10,000\*

- 12 complimentary guest reservations
- 12 guests invited to VIP sponsors pre-party
- 1-page inside back cover advertisement prominent in the program
- Listed as Childhood Wonder Sponsor in gala program
- Prominent pre- and post-event mention in all promotional media
- Acknowledgment in the Hugs for Brady Newsletter
- Your name/logo on website
- Recognition at the gala

### GOLD SPONSOR – \$7,500

- 12 complimentary guest reservations
- 12 guests invited to VIP sponsors pre-party
- 1-page advertisement in the program
- Listed as Gold Sponsor in gala program
- Pre-event mention in promotional media
- Your name/logo on website
- Recognition at the gala

### COCKTAIL HOUR SPONSOR – \$5,000

- 12 complimentary guest reservations
- 1-page advertisement in the program
- Listed as Cocktail Sponsor in gala program
- Prominent signage featured at cocktail hour
- Your name/logo on website

### BLANKET SPONSOR – \$5,000

(Limited to 3 sponsors)

- Your name or logo embroidered on blankets provided to each couple attending
- Listed as Blanket Sponsor in gala program
- Your name/logo on website

### LEGACY OF HOPE SPONSOR – \$4,500

- 12 complimentary guest reservations
- 1-page advertisement in the program
- Listed as Legacy of Hope Sponsor in gala program
- Sponsorship listed in the gala program
- Your name/logo on website

### BEVERAGE SPONSOR – \$2,500\*

- 1-color logo on paper napkins served with drinks at cocktail hour
- Your name/logo on website
- Listed as Beverage Sponsor in gala program

### MINT SPONSOR – \$2,500\*

- Full-color logo on mints at every table
- Your name/logo on website
- Listed as Mints Sponsor in gala program

### TISSUE SPONSOR – \$2,500\*

- Full-color logo on tissues at every table
- Your name/logo on website
- Listed as Tissue Sponsor in gala program

### DESSERT SPONSOR – \$2,000

- Signage prominently featured at dessert table
- Your name/logo on website
- Listed as Dessert Sponsor in gala program

### BUTTERFLY SPONSOR – \$1,500

- Half page advertisement in the program
- Listed as Butterfly Sponsor in gala program
- Your name/logo on website

### VALET SPONSOR – \$1,500

- Signage prominently featured at valet area
- Your name/logo on website
- Listed as Valet Sponsor in gala program

### COAT-CHECK SPONSOR – \$1,000

- Signage prominently featured at coat-check area
- Your name/logo on website
- Listed as Coat-Check Sponsor in gala program

\*Exclusive! Limited to 1 sponsor.



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One Hug at a Time...™

[HugsForBrady.org](https://HugsForBrady.org)