

The 10<sup>th</sup> Annual  
**HUGS FOR BRADY  
FOUNDATION**  
Winter Gala

# Oh, What A Night!

**JANUARY 25, 2020**

## Tickets

This event is black tie optional.

	Price
<b>Individual*</b>	<b>\$225</b>
<b>Table of 12</b>	<b>\$2,500</b>

*\*If you wish to sit as a group, you must purchase a table of 12 online or by check. If paying by check, please write "GROUP SEATING" in the memo area. Individual tickets will be placed in open seating.*

## Can't make it?

Donate a ticket for our oncology families!

	Price
<b>Donated Ticket</b>	<b>\$225</b>

## Full Color Program Advertising

All materials, logos, artwork, and ads (full-color, 300 dpi PDF) are due to marketing@hugsforbrady.org by Dec. 2, 2019.

	Price
<b>Full-Page</b> - 5.75"w x 8.75"h (0.125" bleed included)	<b>\$1,000</b>
<b>Half-Page</b> - 5"w x 4"h (no bleed)	<b>\$600</b>
<b>Business Card</b> - 3.5"w x 2"h (no bleed)	<b>\$300</b>
<b>Friend of</b> - Text listed together on 1 page	<b>\$100</b>

AD CHOICE

\$

DOLLAR AMOUNT



*Helping Kids with Cancer,  
One Hug at a Time...™*

**HugsForBrady.org**

## To Purchase Tickets or Register as a Sponsor and/or Advertiser

### Online

*Preferred method*

**hugsforbrady.afrogs.org**

### By Mail

*Please return this form and make checks payable to:*

**Hugs for Brady Foundation**

4 Quentin Rd. Kendall Park, NJ 08824

## Silent Auction Donations

Support our silent auction by donating a gift valued at approximately \$500 or greater. Please send your silent auction items by Dec. 2, 2019.

DESCRIPTION OF AUCTION DONATION

\$

DOLLAR VALUE OF DONATION

RESTRICTIONS/BLACKOUT DATES

The above item(s) are generously donated by:

COMPANY/INDIVIDUAL NAME

CONTACT PERSON

TITLE

ADDRESS

CITY

STATE

ZIP

PHONE

CELL

EMAIL

**For merchandise/baskets  
please ship or deliver to:**

**Extra Space Storage**

3780 US-1

Monmouth Junction, NJ 08852

Attention: Unit 1168

**For gift certificates and  
gift cards please mail to:**

**Hugs for Brady**

4 Quentin Rd.

Kendall Park, NJ 08824

Attention: Gala

## Gala Sponsorship

**Please see next page for sponsorship opportunities**

All materials, logos, artwork, and ads

(full-color, 300 dpi PDF) are due to

marketing@hugsforbrady.org by Dec. 2, 2019.

SPONSORSHIP TITLE

\$

DOLLAR AMOUNT

## Questions?

Please e-mail development@hugsforbrady.org

# Sponsorship Levels

Visit [hugsforbrady.afrogs.org](https://hugsforbrady.afrogs.org)  
to register as a sponsor

## Benefits

## Price

### Platinum

**\$25,000**

- VIP acknowledgment in video (deadline Dec. 2, 2019)
- 24 complimentary guest reservations
- 24 guests invited to VIP sponsors pre-party
- VIP on-stage recognition at the gala, if you choose
- Prominent pre- and post-event mention in all promotional media
- VIP spotlight acknowledgment in the Hugs for Brady Newsletter
- Full-page back cover/gold page advertisement prominent in the program\*
- Listed as Platinum Sponsor in gala program
- Prominent location for your name/logo on website

### Angel

**\$15,000**

- 24 complimentary guest reservations
- 24 guests invited to VIP sponsors pre-party
- Prominent pre- and post-event mention in all promotional media
- Acknowledgment in the Hugs for Brady Newsletter
- Recognition at the gala
- Full-page inside front cover/silver page advertisement prominent in the program\*
- Listed as Angel Sponsor in gala program
- Your name/logo on website

### Childhood Wonder

**\$10,000**

- 12 complimentary guest reservations
- 12 guests invited to VIP sponsors pre-party
- Prominent pre- and post-event mention in all promotional media
- Acknowledgment in the Hugs for Brady Newsletter
- Recognition at the gala
- Full-page inside back cover/silver page advertisement prominent in the program\*
- Listed as Childhood Wonder Sponsor in gala program
- Your name/logo on website

### Gold

**\$7,500**

- 12 complimentary guest reservations
- 12 guests invited to VIP sponsors pre-party
- Pre-event mention in promotional media
- Recognition at the gala
- Full-page advertisement in the program
- Listed as Gold Sponsor in gala program
- Your name/logo on website

### Cocktail Hour

**\$5,000**

- 12 complimentary guest reservations
- Full-page advertisement in the program
- Signage prominently featured at cocktail hour
- Listed as Cocktail Sponsor in gala program
- Your name/logo on website

## Benefits

## Price

### Hugs - limited to 3 sponsors

**\$5,000**

- Your name or logo on gifts for gala attendees
- Listed as Hugs Sponsor in gala program
- Your name/logo on website

### Legacy of Hope

**\$4,500**

- 12 complimentary guest reservations
- Full-page advertisement in the program
- Listed as Legacy of Hope Sponsor in gala program
- Your name/logo on website

### Beverage - limited to 1 sponsor

**\$2,500**

- 1-color logo on paper napkins served with drinks at cocktail hour
- Listed as Beverage Sponsor in gala program
- Your name/logo on website

### Mint - limited to 1 sponsor

**\$2,500**

- Full-color logo on mints at every table
- Listed as Mints Sponsor in gala program
- Your name/logo on website

### Tissue - limited to 1 sponsor

**\$2,500**

- Full-color logo on tissues at every table
- Listed as Tissue Sponsor in gala program
- Your name/logo on website

### Dessert

**\$2,000**

- Signage prominently featured at dessert table
- Listed as Dessert Sponsor in gala program
- Your name/logo on website

### Butterfly

**\$1,500**

- Half-page advertisement in the program
- Listed as Butterfly Sponsor in gala program
- Your name/logo on website

### Valet

**\$1,500**

- Signage prominently featured at valet area
- Listed as Valet Sponsor in gala program
- Your name/logo on website

### Coat-Check

**\$1,000**

- Signage prominently featured at coat-check area
- Listed as Coat-Check Sponsor in gala program
- Your name/logo on website



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\*Placement determined on a first-come, first-served basis.